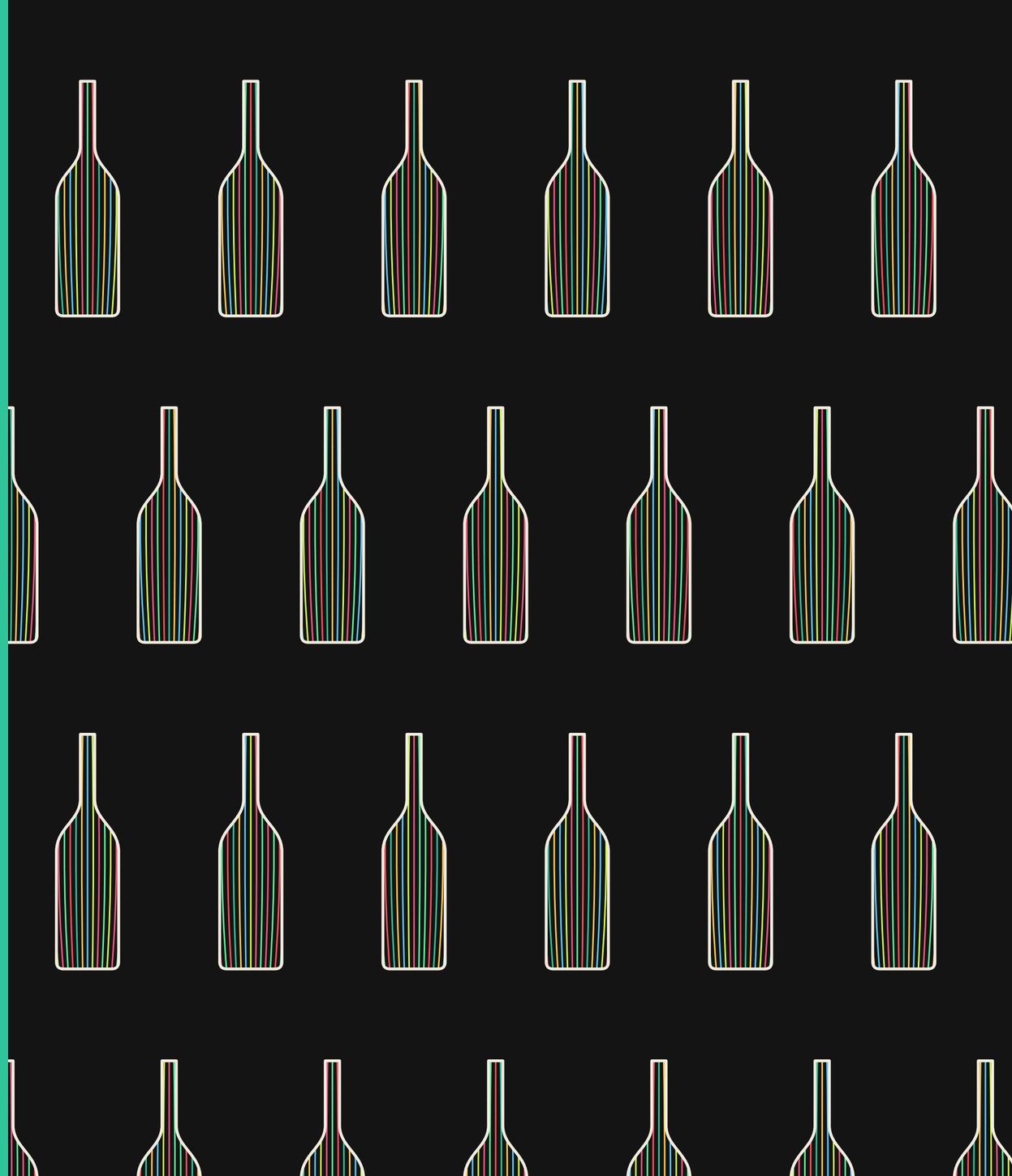
drinkdrop

have a bar?

this is for you, with love.

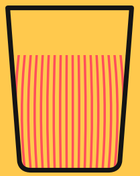
trade 26/27
batched, bottled cocktails for bars, restaurants and hotels in london.



the opportunity

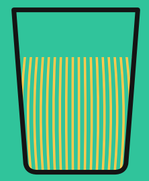
cocktails are core business now.

sources: Attest, UK Soft Drink Consumer Trends 2025; NielsenIQ, Aug 2025; CLH Digital, Mar 2023.



42,000

UK on-trade outlets now serve cocktails, up 75% since 2014



85%

of UK consumers say taste drives drink choice



40%

wouldn't return to a venue after a poor-quality serve

the problem, and the fix

behind the bar today

a cocktail is only as good as whoever is on shift

staff leave, and the spec leaves with them

a back bar full of bottles you use twice a month

juicing, syrups and prep before every service

stock takes, and shelf space you cannot spare

with drinkdrop

anyone can pour it. a new starter, first shift.

the cocktails do not change when the rota does.

no bottles to buy in. one trade price, any drink.

the drinks are already made.

nothing to count. one case in, one case out.

drinkdrop.co.uk/enquire

how it works

cocktails. batched. bottled. dropped. simple.



1 **made.**

proper cocktails, made to order in a professional kitchen, for your venue.

2 **batched.**

batching specs, not bar specs: the water a shake or a stir would add is already in the bottle, 12 to 27 percent depending on the drink.

3 **bottled.**

a 120 ml serve, six to a 750 ml bottle, six bottles to a case.

4 **dropped.**

tell us the day. three working days and we are there, with a VAT invoice in the drop.

drinkdrop.co.uk/enquire

the list

ten cocktails, two per spirit.

gin

negroni

gin, campari, vermouth (sweet)



gin

garden walk

gin, apple juice, lemon juice, elderflower cordial



vodka

espresso martini

vodka, kahlua, espresso



vodka

sea breeze

cranberry juice, vodka, pink grapefruit juice



tequila

tommy's margarita

tequila, lime juice, agave syrup



tequila

picante

tequila, lime juice, agave syrup



rum

daiquiri

rum, lime juice, sugar syrup



rum

jungle bird

rum, pineapple juice, campari, lime juice, sugar syrup



bourbon

old fashioned

bourbon, sugar syrup, angostura bitters



bourbon

paper plane

bourbon, aperol, amaro, lemon juice



one trade price,
any drink.
£5.99 ex VAT.

drinkdrop.co.uk/enquire

for the trade

what trade gets.

the drinks are already made. everything that usually comes with serving cocktails does not.

by the case.

not by the drink. no cups, no ice, no garnish, because you already have those. a VAT invoice lands with the drop.

one case, three days.

six drinks a bottle, minimum one case. tell us the day and we drop it.

on repeat.

most bars settle into the same four every week, swapped when the list changes. set it once and it lands.

anyone can pour it.

it is already made and already balanced. a new starter serves the same drink as your best bartender, on their first shift.

staff come and go.

the cocktails do not change when the rota does.

nothing to count.

no back bar full of bottles, no stock take, no shelf given over to spirits you use twice a month. one case in, one case out.

drinkdrop.co.uk/enquire

why drinkdrop

made to order. made for your venue.



made in a kitchen, not on a shift.

every bottle is batched to order in a professional kitchen and made for your venue.

real spirits, real recipes.

gin, vodka, tequila, rum and bourbon, two cocktails each. the dilution is in the spec, so it pours ready.

alcohol free, too.

garden walk, jungle bird, picante, sea breeze and tommy's margarita come without the proof, plus an alcohol-free gimlet. same trade price.

your name on it.

want your name on the bottles, the cups or the bar itself?

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the numbers

£5.99

a drink, ex VAT.
any drink on the list.

£7.19 with VAT at 20%. a VAT invoice comes with every drop.

120 ml a serve, poured straight from the bottle	**6** serves to a 750 ml bottle
6 bottles to a case	**1 case** minimum order
3 days working days from order to drop	**[shelf life]** unopened, [storage]
delivery charged per drop	**BACS** on a VAT invoice

cups, ice and garnish are not in the trade price. prices as at 28/10/26.

drinkdrop.co.uk/enquire

how to serve

on the bar.

no spec to learn, no jigger, no five different bottles.

1
pour, shake, dump.

2
add ice and garnish.

3
serve in your glassware.

done. tastes perfect every time.

allergens and ABV for each drink: [allergen and ABV sheet]



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drinkdrop

ready when you are.

start a trade enquiry today.
we can book a product tasting too, just ask.

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talk to us

drinkdrop

trade@drinkdrop.co.uk

drinkdrop.co.uk/enquire

over 18s only. premises licence [premises licence no.] [legal entity name, company no.]